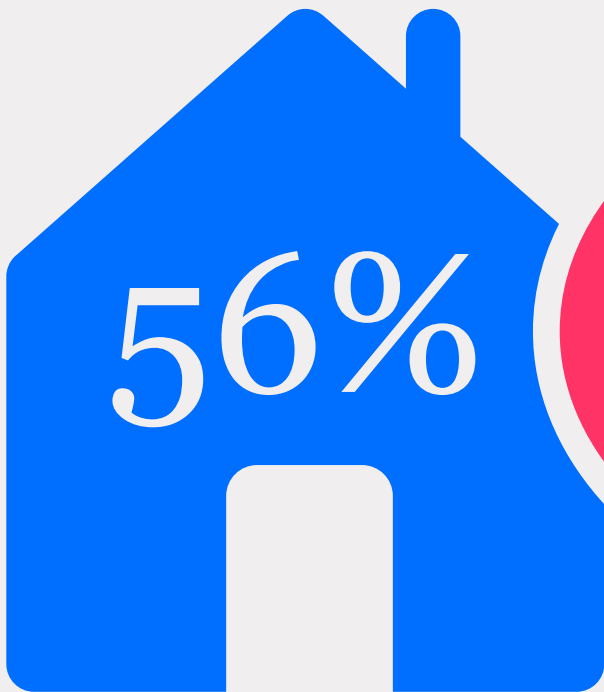


Cyberbullying is now more common than face-to-face bullying among 9-16 year-olds\*



of parents ask their children for advice on technology\*\*

Know this stuff matters,  
but don't know where to turn?

If you need information and support when it comes to your children's e-safety, we can help. You'll find tips and practical advice to show you the best ways to keep them safe online, whatever they're doing.

**internet  
matters.org**

learn about it / talk about it / deal with it

\*Source: EU Kids Online (2014).

\*\*Source: OnePoll survey of parents of 5-11 year olds (Sep 2014).

# Keeping children safe online matters

And that's why we're here.

**Internet Matters** is a free online resource for every parent in the UK. We bring all the information you need to keep your kids safe on the web into one, easy-to-use portal, helping you make confident, informed decisions on all the big e-safety topics.

## Learn about it

From sexting to cyberbullying, find advice on everything that matters when it comes to children's online safety.

## Deal with it

Discover other expert resources for specific issues your child might face online.

## Talk about it

Know the best ways to approach these subjects and have open, honest discussions with your child.

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